

# Yuning Tang

Product | UI/UX Designer

[www.tangyuning.com](http://www.tangyuning.com)

I am a research & visual-driven UI/UX designer with corporation & startup background.

✉ [yuningtangdesign@gmail.com](mailto:yuningtangdesign@gmail.com)

📍 Based in Los Angeles, open to relocation

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## Experience

### Visual Designer

**Neumascape Studio** | Sep 2021 - Present, Los Angeles, CA

- Led the design and visualization for a safety remote control system by working closely with web engineers & data scientists.
- Collaborated and supported product, design, and engineering teams in research, concept, prototype, and development phase.
- Led providing branding, product & graphics design solutions, prototypes, web design, and brand design guidelines for the brand [LifeLog](#).

### UI/UX Designer

**Art Center College of Design** | May 2021 - Aug 2021, Pasadena, CA

- Designed new digital user experience with knowledge and skills of user-centered design, research, and interviews.
- Helped ArtCenter Library redesign its digital archive website for better accessibility. Applied inclusive technology for archives and special collections.

### Sponsored UI/UX Designer

**Salesforce** | Jan 2021 - May 2021, Pasadena, CA

- Provided innovative immersive experience for Dreamforce, work closely with Salesforce creative design team.
- Helped Dreamforce become a hybrid tech conference that offers customized exploration, collective innovation, and casual networking for professionals, executives, and trailblazers by understanding key pain points, customer needs and company achievement goals.

### Teaching Assistant

**Art Center College of Design** | May 2020 - Aug 2020, Pasadena, CA

- Peer coaching students, helped them understand how universal materials participate in manufacturing production.

### Sponsored Product Designer

**Newell** | Jan 2020 - Apr 2020, Pasadena, CA

- Designed logo, packaging, and typography for a stationery brand EXPO.
- Reimagined EXPO's brand identity and products through life cycle analysis and management.

## Education

### University of Southern California

Sep 2022 - Current, Los Angeles, CA

M.S, Intergrated Design, Business, & Technology

### Art Center College of Design

Sep 2017 - Apr 2022, Pasadena, CA

B.S, Product Design | Minor in Social Innovation

## Recognition

2021 Denhart Sustainable Prize

2020 Art Center Scholarship

2018 Art Center Provost List (GPA 3.85)

2018-2020 Art Center Williamson Gallery

Packaging Konki

3D Printing Helmet

Anubis Clay Model

Stapler Design

Ceramics Cup Set

## Core Strengths

### Softwares

Figma

Keyshot

Sketch

Blender

Adobe Suite

Unity

HTML/CSS

Principle/Invision

Overflow

Solidworks

### User Research

User Interview

Storyboard

User Stories

Business Model

User Journey

Usability Testing

### Visual Design

Interface Design

Illustration

Web Design

Sketching

Icon Design

Branding

Packaging Design

Typography

## Interests

🎮 Video Gaming, 📷 Photography, 🐎 Ridding